



MedLaunch Solutions Medical Marketing Representative Job Description – Lincoln, NE

Are you looking for an exciting professional opportunity that has flexible hours and lets you balance work and life? Do you enjoy meeting new people, building relationships and connecting others? Are you a self-starter, competitive and driven to get results? If so, we'd love to talk to you. As a member of the MedLaunch Solutions team, you will have the opportunity to:

- Shape the future of a young, aggressive and growing company
- Contribute to a company that is dedicated to helping medical practices and hospital systems enhance their market presence in the local community thereby improving the lives of patients and families that benefit from their services.
- Be a part of a culture built on work/life balance, respect and fun!

MedLaunch Solutions, LLC, located in Lincoln, NE, is a fast-growing medical marketing firm that – in addition to social media, general marketing and PR - specializes in increasing revenue for medical practices and hospital systems by utilizing a Physician Liaison. A Physician Liaison is a representative that executes a marketing strategy and builds relationships with other medical practices in the area on behalf of the hiring physician or practice. The results are a stronger market presence for the practice, increased referrals and more time for the doctor to focus on what's most important – the patients.

This is a flexible, part-time professional opportunity. It is initially a 6 month contract that will be approximately 15 hours/week.

General responsibilities:

- Making in-person connections with physicians, other medical professionals and their office staff in the Lincoln area with the intent of building new referral relationships and maintaining current referral relationships.
- Clearly and professionally demonstrating MedLaunch's mission to market medical practices in order to increase patient referrals.
- Making 75 in-person calls per month in the Lincoln area. Work schedule is flexible.

Job requirements:



- Two (2) years of sales experience successfully selling to medical practices (medical device and pharmaceutical sales experience preferred)
- Winning attitude, proactive and results oriented
- Top notch communication and presentation skills with the ability to reach out to and sell medical practice decision makers
- Ability to demonstrate self-motivation by functioning independently with a high degree of initiative, entrepreneurship and autonomy.
- Maintain a professional image

Additional requirements:

- Candidates must have their own transportation
- Knowledge of the general local market preferred
- Education: Bachelor's degree

Compensation:

- This is an independent contract position with a minimum 6-month contract. Contractors will be paid per call.

Job Type: Part-Time

MedLaunch Solutions, LLC is an Equal Opportunity Employer