

MedLaunch Solutions Medical Marketing Representative Job Description – NORTHEAST NEBRASKA

Are you looking for an exciting professional opportunity that has flexible hours and lets you balance work and life? Do you enjoy meeting new people, building relationships and connecting others? Are you a self-starter, competitive and driven to get results? If so, we'd love to talk to you. As a member of the MedLaunch Solutions team, you will have the opportunity to:

Shape the future of a young, aggressive and growing company

Contribute to a company that is dedicated to helping medical practices and hospital systems enhance their market presence in the local community thereby improving the lives of patients and families that benefit from their services.

Be a part of a culture built on work/life balance, respect and fun!

MedLaunch Solutions, LLC, located in Lincoln, NE, is a fast-growing medical marketing firm that – in addition to social media, general marketing and PR - specializes in increasing revenue for medical practices and hospital systems by utilizing a Physician Liaison. A Physician Liaison is a representative that executes a marketing strategy and builds relationships with referral sources in the area on behalf of the hiring practice or hospital. The results are a stronger market presence for the client, increased referrals and more time for the providers to focus on what's most important – the patients.

This is a flexible, part-time professional opportunity. It is initially a 6 month contract that will be approximately 10 hours/week.

General responsibilities:

Making in-person connections with medical professionals and their office staff, businesses, schools/coaches and community members in the Norfolk, NE area with the intent of building new referral relationships and maintaining current referral relationships.

Clearly and professionally demonstrating MedLaunch's mission to market medical practices in order to increase patient referrals.

Making 50 in-person calls per month in the Norfolk area. Work schedule is very flexible.

Job requirements:

Preferred sales experience marketing to medical practices

Winning attitude, proactive and results oriented

Top notch communication and presentation skills

Ability to demonstrate self-motivation by functioning independently with a high degree of initiative, entrepreneurship and autonomy.

Maintain a professional image

Additional requirements:

Candidates must have their own transportation

Knowledge of the general local market preferred (but can certainly come into Norfolk from nearby community like West Point, Columbus, Fremont, North Bend, etc)

Education: Bachelor's degree

Compensation:

This is an independent contract position with a minimum 6-month contract. Contractors will be paid per call.

Job Type: Part-Time

MedLaunch Solutions, LLC is an Equal Opportunity Employer